

10TH ASIA INSURANCE INDUSTRY AWARDS 2006



This year sees Asia Insurance Review and The Review – Worldwide Reinsurance celebrating the 10th anniversary of the Asia Insurance Industry Awards and the response in terms of entries was overwhelming. Whether they came from small or large local operations, joint ventures or foreign multinationals these entries provided proof of the continued excellent performance of the industry throughout the region, and reaffirmed the Awards as trophies to be actively coveted.

THE WINNERS



(L to R): Mr Greg Dobie, The Review; Mr Ngiam Tee Lim, Asia Pacific Breweries; Mr Jagath Alwis, Ceylinco Insurance Company Ltd; Mr Mohammad Bin Abdullah, Malaysian Reinsurance Berhad; Mr Abhijit Banerjee, 3i Infotech Asia Pacific; Mr C F Choy, HSBC Life (International) Limited; Mr Raymond Sit, HSBC Insurance Brokers (Asia Pacific) Ltd; Mrs Joli Co Wu; Ms Joan Fitzpatrick, Australian and New Zealand Institute of Insurance and Finance; Mr Rudy Wanandi, PT Asuransi Wahana Tata; Mr Rudi Spaan, AHA Singapore; Mr Neil Mathison, Benfield Asia Pte Ltd; Mr Chan Hwee Seng, Crawford & Company International Pte Ltd; Mr Mark O'Dell, American International Assurance Company Limited; Mr Franz Hahn, Swiss Re; Mr Niranjana Manickam, Eagle Insurance Co Ltd

THE JUDGING PANEL

VICTOR APPS

Senior Executive Vice President & General Manager, Asia, Manulife Financial

RICHARD N CAUSTEN

Chairman, Reinsurance Brokers' Association of Singapore (RBAS)

C F CHOY

Chief Executive Officer, HSBC Insurance (Asia-Pacific) Holdings Limited

THOMAS P DONALDSON, FLMI, CLU

President and Chief Executive Officer, LOMA

ANTHONY EGERTON

President, Asia-Pacific for Lloyd's of London

HASHIM BIN HARUN

Chairman, General Insurance Association of Malaysia

MARC HAUSHOFER

CEO & Principal Officer, Munich Reinsurance Singapore Branch

HIROSHI FUKUSHIMA

Managing Director, The Toa Reinsurance Co Ltd

CHRISTOPHER HO

Chairman, Singapore Reinsurers' Association

DR HUANG TIEN-MU

Director General, Insurance Bureau, Financial Supervisory Commission, Taiwan

PATRICK KENNY

President & CEO, International Insurance Society Inc

PATRICK LIEDTKE

Secretary General & Managing Director, The Geneva Association

GREGORY A MACIAG

President & Chief Executive Officer, ACORD

DAVE MATCHAM FCII

Chief Executive, The International Underwriting Association

KATSUO MATSUSHITA

General Manager, International Department, The General Insurance Association of Japan (GIAJ)

DOROTHY NEWN ANZIIIF (Senior Associate), ChFC

Chairperson, EAIC Organising Committee 2006

PATRICK POON

Chairman of Operation Committee and Director, China Pacific Life Insurance Company Limited

TAKAAKI TAMAI

Managing Director, Tokio Marine & Nichido Fire Insurance Co Ltd

DEREK TEO

President, General Insurance Association of Singapore & Chairman, 32nd Asean Insurance Council

FRANS SAHUSILAWANE

Chairman, General Insurance Association of Indonesia

CHAI SOPHONPANICH

President of the EAIC Main Executive Board

RICHARD YUEN MING FAI

Former Commissioner of Insurance, Hong Kong

RISK MANAGER OF THE YEAR

Ngiam Tee Lim

Asia Pacific Breweries' Mr Ngiam Tee Lim has been recognised for the bold decisions he has taken in the risk management process.



Mr Ngiam (left), Assistant General Manager, Asia Pacific Breweries, Singapore, receives the trophy from Mr Leslie J Mout, Regional President, Southeast Asia AIG S.E. Asia Pte. Limited

This year's winner has helped nurture risk management processes from their infancy at one of the leading brewers in the Asia Pacific region. Mr Ngiam Tee Lim, an employee at Asia Pacific Breweries (APB) for nearly 30 years, implemented the company's risk management practice in 1999 through a multimedia-training programme and workshops across various APB sites.

The company boasts a network of 26 breweries across 10 countries in the Asia Pacific region, from New Zealand to Shanghai and India, producing renowned brands such as Heineken and Anchor, as well as local products. Its flagship brand, Tiger Beer, is exported to over 50 countries across the world including the UK and USA.

Bold decisions in the mid-1980s heralded APB's expansion from a five-brewery operation into a regional group with the power to hold its own as a market-leader. APB attributes its growth to sound risk management decisions.

Mr Lim has been nominated as a risk management ambassador for the APB group, presenting his ideas at a high-profile conference last year by way of an investigative video which he had compiled after extensive research into the subject.

Now hosting two-day workshops on crisis management, which include a crisis-simulation exercise, Mr Lim is receiving positive feedback from the breweries and insurers attending. The workshops, which teach the industry to adopt a unified response to crisis management in four critical steps, are now being customised to suit clients' specific needs.

APB sets great store by the quality of Mr Lim's risk management process, which is rolled out uniformly across its divisions. The company believes effective risk management is achieved through processes which are both easy to understand, and recall.

The judges were impressed by Mr Lim's self-professed 'real passion for risk management and crisis management', and in presenting the award, were certain that the accolade would spur him on to even greater achievements in the field.

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